# About the Reviewers

**Ian Robinson** is a Software Developer at Engage Software. Originally from Southern Illinois, Ian moved to the St. Louis, Missouri area in 2001 to attend Webster University. After a stint as an intern at a large St. Louis based corporation, Ian graduated with a degree in Computer Science and subsequently joined the team at Engage Software, where he enjoys developing web-based solutions for clients, as well as developing commercial modules for DotNetNuke. Focusing primarily on development within the DotNetNuke web application framework, Ian has notably developed enterprise-level solutions for businesses in the healthcare and mobile industries. He is also a lead instructor for Engage Software's Official DotNetNuke Training, training businesses and individuals on DotNetNuke administration and development in St. Louis and throughout the United States. Ian Robinson is currently working and living in St. Louis Missouri with his wife Lucy.

**Jerry Spohn** is a Manager of Development for a medium-sized software development firm in Exton, Pennsylvania. His responsibilities include managing a team of developers and assisting in architecting a large, multi-lingual, multi-currency loan account system, written in COBOL and JAVA. He is also responsible for maintaining and tracking a system-wide program and database documentation web site, for which he uses DotNetNuke as the portal for this information.

Jerry is also the owner of Spohn Software LLC., a small consulting firm that helps small businesses in the area of maintaining and improving their business processes. This includes helping with the creation and maintenance of web sites, general office productivity issues, and computer purchasing and networking. Spohn Software, as a firm, prefers to teach their clients how to solve their problems internally, rather than require a long-term contract, thereby making the business more productive and profitable in the future.

Jerry currently works and resides in Pennsylvania, with his wife, Jacqueline, and his two sons, Nicholas and Nolan.

**Tim Eisenhauer** has 11+ years of website architecture and development experience with a focus on usability design, user interface, and web engineering. Tim is skilled in creating state-of-the-art GUI designs for the ASP.NET platform, built for SEO optimization design, along with a pure-CSS design structure. Tim also has practical hands-on experience in developing content management systems, CRM, ERP, innovative web design ideas and SEO friendly web applications. He also specializes in branding and marketing consulting to help Web 2.0+ businesses succeed and strengthen their position in the extremely competitive e-commerce, B2B, and B2C markets.

Tim has strong exposure to linking creativity and usability with ever changing modern day business scenarios. Strong visual branding and sharp reasoning skills coupled with in-depth technical know-how places Tim amongst a rare breed of technical leaders who can not only help shape businesses up from ground-zero but also help them stand distinctly apart from the crowd.